1. Record Nr. UNINA9910812703003321 Autore Cockburn Tom <1969-, > Titolo Responsible governance: international perspectives for the new era // Tom Cockburn, Khosro S. Jahdi, Edgar G. Wilson New York, New York (222 East 46th Street, New York, NY 10017): .: Pubbl/distr/stampa Business Expert Press, , 2015 **ISBN** 1-60649-893-2 Edizione [First edition.] Descrizione fisica 1 online resource (464 p.) Collana Principles for responsible management education collection, , 2331-0022 Disciplina 323.4450973 Soggetti Social responsibility of business Corporate governance Lingua di pubblicazione Inglese **Formato** Materiale a stampa Monografia Livello bibliografico Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto 1. Provocations to a debate / Tom Cockburn, Khosro S. Jahdi, and Edgar G. Wilson -- 2. Governance and agility in product development /

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Sommario/riassunto

Evolving stories of governance and change are being written into the emerging custom and practice of all kinds of organizations today, whether they are global or domestic, startup or blue chip corporate or government agency. Changing ways of 'doing business' are not new, nor is globalization of business but the velocity and trajectory of both are rapidly accelerating beyond those seen in previous times. In summary, we see an increasing pace of change as the integration of global supply chains and businesses capabilities facilitated or enabled by new digital and other technologies grows adding complexity to already-complicated trading and commercial systems internationally and domestically. Such dynamic complexity is not solely determined by technology and we must also be cognizant of core enabling political, economic, social, legal, environmental and cultural factors in the behaviors of organizations in the global Business and governmental context. In parallel with these changes to social and business norms and practices, there are increasing concerns and challenges for the boards of directors and other governance systems and processes which are intended to ensure good stewardship of the diverse organizations engaged in public or private sector business and their activities globally in the period following the global financial crisis. This book aims to challenge assumptions and present current debates for readers, grounding the critical issues or descriptions in relevant historical and social contexts as well as suggesting ways forward. Authors look at governance of organizations with varied structures, from a number of industries and nations from across the world. The chapter authors discuss many cases and themes of Corporate Social Responsibility from a variety of legal, social or political perspectives, presenting the reader with a rounded evaluation of the relevant legal, social, technological problems, issues, innovations and other insights.