Record Nr. UNINA9910812686403321 Africa can claim the 21st century [[electronic resource] /] / Guest **Titolo** editors Sonny Nwankwo and Robert Rugimbana Pubbl/distr/stampa Bradford, England, : Emerald Group Publishing, c2003 **ISBN** 1-280-51175-3 9786610511754 1-84544-553-8 Edizione [1st ed.] Descrizione fisica 1 online resource (103 p.) Collana Management decision; ; v.41, no. 3 Altri autori (Persone) **NwankwoSonny** RugimbanaRobert Disciplina 338.96 Soggetti Management - Africa Africa History Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Bibliographic Level Mode of Issuance: Monograph Nota di contenuto Contents -- Abstracts & amp -- keywords -- Introduction -- On the internal drivers of export performance among Nigerian firms --Exploring the potentialities of export processing free zones (EPZs) for economic development in Africa -- The effects of normative social belief systems and customer satisfaction on rural savings programs in Ghana -- Cultural orientation: its relationship with market orientation. innovation and organisational performance -- The structural adjustment programme and marketing in the manufacturing industry in Nigeria -- Leadership lessons from the African tree -- The influence of selected factors on perceptions of the general public regarding services provided by medical practitioners -- Technology management in the Sudan -- HRM and the commitment rhetoric -- Internalising effectiveness and accountability for the public good -- Tourism in

Sommario/riassunto

Can Africa Claim the 21st Century? This was the title of a World Bank report (World Bank, 2000) issued to mark the beginning of the new millennium. The report provided an assessment of sub-Saharan Africa's

Africa's economic development -- Transnational law and technology as

potential forces against corruption in Africa -- Debt burden and

corruption impacts.

prospects for economic and social development in the twenty-first
 century.