Record Nr.	UNINA9910812656903321
Autore	Stroup Sarah S (Sarah Snip), <1978->
Titolo	The authority trap : strategic choices of international NGOs / / Sarah S. Stroup and Wendy H. Wong
Pubbl/distr/stampa	Ithaca : , : Cornell University Press, , 2017
ISBN	1-5017-1241-1 1-5017-0977-1
Descrizione fisica	1 online resource (pages cm)
Disciplina	352.3/421106
Soggetti	Non-governmental organizations - Political aspects
	Organizational behavior - Political aspects
	Organizational effectiveness - Political aspects
	Authority Reputation Relitical accests
	Reputation - Political aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Authority and audiences The exceptional nature of INGO authority Targeting states INGOs and corporations With friends like these : INGOs as audience Audience-based authority in politics.
Sommario/riassunto	Not all international nongovernmental organizations (INGOs) are created equal, Some have emerged as "leading INGOs" that command deference from various powerful audiences and are well-positioned to influence the practices of states, corporations, and other INGOs. Yet Sarah S. Stroup and Wendy H. Wong make a strong case for the tenuous nature of this position: in order to retain their authority, INGOs such as Greenpeace, Oxfam, and Amnesty International refrain from expressing radical opinions that severely damage their long-term reputation. Stroup and Wong contend such INGOs must constantly adjust their behavior to maintain a delicate equilibrium that preserves their status. Activists, scholars, and students seeking to understand how international organizations garner and conserve power-and how this affects their ability to fulfill their stated missions-will find much of value in The Authority Trap. The authors use case studies that illuminate how INGOs are received by three main audiences: NGO

1.

peers, state policymakers, and corporations. In the end, the authors argue, the more authority an INGO has, the more constrained is its ability to affect the conduct of world politics.