

1. Record Nr.	UNINA9910155076803321
Autore	Geczy Adam
Titolo	Critical fashion practice : from Westwood to Van Beirendonck / / Adam Geczy and Vicki Karaminas
Pubbl/distr/stampa	London, England : , : Bloomsbury Academic, , 2017 ©2017
ISBN	1-4742-6554-5
Descrizione fisica	1 online resource (233 pages, 16 unnumbered pages of plates) : illustrations
Disciplina	746.9/2
Soggetti	Fashion - Social aspects Fashion design - Social aspects Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.

2. Record Nr.	UNINA9910812635603321
Autore	Rimai Don
Titolo	A guide for implementing a patent strategy : how inventors, engineers, scientists, entrepreneurs, and independent innovators can protect their intellectual property // Donald S. Rimai
Pubbl/distr/stampa	Hoboken, New Jersey : , : Wiley, , 2018 ©2019
ISBN	1-119-40713-3 1-119-40710-9 1-119-40711-7
Descrizione fisica	1 online resource (317 pages)
Collana	THEi Wiley ebooks.
Classificazione	LAW050000
Disciplina	346.730486
Soggetti	Patent laws and legislation - United States Patents - Economic aspects - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Sommario/riassunto	"This book is aimed at the innovators who drive the advances from which we all benefit. This includes scientists, engineers, technicians, managers, and entrepreneurs who want to financially benefit from their innovations. The book describes how to build patent portfolios that will properly protect your technology and be of financial benefit. The tools that innovators need to have to generate patents are presented in detail"-- "Sales handles: - A sequel to the bestselling book on Patent Engineering published by Wiley-Scrivener in 2016. - The book teaches you how to build a patent portfolio, how to protect and preserve your intellectual property, and how to financial benefit from it. Market description: Primary audience: This book is primarily aimed at scientists, engineers, technicians, managers, and entrepreneurs working in all industries and sectors. Secondary audience: This book would be suitable for engineering, science, and business students seeking understand the value and function of patents"--

