Record Nr. UNINA9910812635603321 Autore Rimai Don Titolo A guide for implementing a patent strategy: how inventors, engineers, scientists, entrepreneurships, and independent innovators can protect their intellectual property / / Donald S. Rimai Pubbl/distr/stampa Hoboken, New Jersey:,: Wiley,, 2018 ©2019 **ISBN** 1-119-40713-3 1-119-40710-9 1-119-40711-7 Descrizione fisica 1 online resource (317 pages) Collana THEi Wiley ebooks. Classificazione LAW050000 Disciplina 346.730486 Soggetti Patent laws and legislation - United States Patents - Economic aspects - United States Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references and index. Sommario/riassunto "This book is aimed at the innovators who drive the advances from which we all benefit. &nbsp: This includes scientists, engineers, technicians, managers, and entrepreneurs who want to financially benefit from their innovations. The book describes how to build patent portfolios that will properly protect your technology and be of financial benefit. The tools that innovators need to have to generate patents are presented in detail"--"Sales handles: - A sequel to the bestselling book on Patent Engineering published by Wiley-Scrivener in 2016. - The book teaches you how to build a patent portfolio, how to protect and preserve your intellectual property, and how to financial benefit from it. Market description: Primary audience: This book is primarily aimed at scientists, engineers, technicians, managers, and entrepreneurs working in all industries and sectors. Secondary audience: This book

would be suitable for engineering, science, and business students

seeking understand the value and function of patents"--