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Nota di contenuto	Youth and first business ventures, 1862-1895 -- Early Sears years, 1895-1908 -- Blacks, politics, and philanthropy, 1908-1912 -- Black schools, political attacks, and the profit sharing plan, 1912-1916 -- World War I, 1916-1918 -- The rescue of Sears and the consolidation of philanthropic endeavors, 1919-1924 -- New philanthropic ventures, 1924-1928 -- The Julius Rosenwald Fund, Hoover, and the Depression, 1928-1930 -- Final year and postmortem, 1931-1949 -- Conclusion.
Sommario/riassunto	""This is the first serious biography of the exuberant man who transformed the Sears, Roebuck company into the country's most important retailer. He was also one of the early 20th century's notable philanthropists.... The richness of primary evidence continually delights."" -- Judith Sealander, author of Private Wealth and Public Life""[No] mere philanthropist [but a] subtle, stinging critic of our racial democracy."" -- W. E. B. DuBois on Julius RosenwaldIn this richly revealing biograph