1. Record Nr. UNINA9910812618303321 Autore Goncalves Marcus Titolo Learning organizations: turning knowledge into actions // Marcus Goncalves [New York, N.Y.] (222 East 46th Street, New York, NY 10017), : Business Pubbl/distr/stampa Expert Press, 2012 **ISBN** 1-283-89498-X 1-60649-459-7 Edizione [1st ed.] Descrizione fisica 1 online resource (134 p.) Collana Strategic management collection, , 2150-9646 Disciplina 658,4038 Soggetti Knowledge management Organizational learning Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Part of: 2012 digital library. Nota di bibliografia Includes bibliographical references (p. 105-114) and index. Nota di contenuto Acknowledgments -- Introduction -- 1. Challenges faced by knowledge workers in the global economy -- 2. A knowledge worker profile -- 3. Turning knowledge into action -- 4. Nurturing learning organizations -- 5. Knowledge technologies -- 6. Having a mindset of knowledge capital -- 7. Knowledge gaps and the corporate instinct -- 8. Bridging the knowledge gap and leadership dilemmas -- Notes -- References --Index. Sommario/riassunto In a world that's facing economic recession, more and more professionals, teams, organizations, and inter-organizational networks are facing the need to restructure and renew themselves with the primary purpose of profitably trading their knowledge to add even higher value to their bottom line. Knowledge management has become a key strategic asset for the 21st century economy, and for every organization that values knowledge, it must invest in developing the best strategy for identifying, developing, and applying the knowledge assets it needs to succeed; it must strive to become a learning organization. To remain competitive every organization must invest in creating and implementing the best knowledge networks, processes, methods, tools, and technologies. This will enable them to learn, create

new knowledge, and apply the best knowledge much faster. The aim of

this book is to provide readers with key information necessary to

become more successful with knowledge creating, transfer, and management, ultimately turning themselves and their organizations into a learning organization.