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Sommario/riassunto	Boys Love (or simply BL) has emerged as a mainstream genre in manga, anime, and games for girls and young women. This genre was first developed in Japan in the early 1970's by a group of female artists. By the late 1970's, many amateur women fans were getting involved and creating and self-publishing homoerotic parodies of established male manga characters and popular media figures. The popularity of these encouraged a surge in the number of commercial titles. Today, a wide range of products, produced both by professionals and amateurs, is rapidly gaining a global audience. This book provides an overview of the BL phenomenon in Japan, its history and various subgenres and introduces translations of some key Japanese scholarship not otherwise available.