

1. Record Nr.	UNINA9910812572803321
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Titolo	The French challenge : adapting to globalization / / Philip H. Gordon and Sophie Meunier
Pubbl/distr/stampa	Washington, D.C., : Brookings Institution Press, c2001
ISBN	0-8157-9865-2
Edizione	[1st ed.]
Descrizione fisica	1 online resource (165 p.)
Altri autori (Persone)	MeunierSophie
Disciplina	337.44
Soggetti	Globalization France Foreign economic relations France Economic conditions 1995- France Politics and government 1995-2007
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Intro -- Title Page -- Copyright Page -- Dedication Page -- Foreword -- Contents -- Chapter One: How Globalization Challenges France -- Chapter Two: The New French Economy: Globalization by Stealth -- Chapter Three: Trade, Culture, and Identity -- Chapter Four: Domestic Politics and Public Opinion -- Chapter Five: The French Response: Managing Globalization -- Notes -- Index.
Sommario/riassunto	In August 1999 a forty-six-year-old sheep farmer name Jos#65533; Bov#65533; was arrested for dismantling the construction site of a new McDonald's restaurant in the south of France. A few months later Bov#65533; built on his fame by smuggling huge chunks of Roquefort cheese into Seattle, where he was among the leaders of the antiglobalization protests against the World Trade Organization summit. Bov#65533;'s crusade against globalization helped provoke a debate both within France and beyond about the pros and cons of a world in which financial, commercial, human, cultural, and technology flows move faster and more extensively than ever before. As the French struggle to preserve the country's identity, heritage, and distinctiveness, they are nonetheless adapting to a new economy and an interdependent world. This book deals with France's effort to adapt to globalization and its consequences for France's economy, cultural

identity, domestic politics, and foreign relations. The authors begin by analyzing the structural transformation of the French economy, driven first by liberalization within the European Union and more recently by globalization. By examining a wide variety of possible measures of globalization and liberalization, the authors conclude that the French economy's adaptation has been far reaching and largely successful, even if French leaders prefer to downplay the extent of these changes in response to political pressures and public opinion. They call this adaptation "globalization by stealth." The authors also examine the relationship between trade, culture, and identity and explain why globalization has rendered the three inseparable. They show how globalization is contributing to the restructuring of the traditional French political spectrum and blurring the traditional differences between left and right. Finally, they explore France's effort to tame globalization--ma#65533;triser la mondialisation--and the possible consequences and lessons of the French s.

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