

1. Record Nr.	UNINA9910812571903321
Titolo	Innovation in socio-cultural context // edited by Frane Adam and Hans Westlund
Pubbl/distr/stampa	New York : , : Routledge, , 2013
ISBN	1-136-19890-3 1-283-94218-6 0-203-08554-X 1-136-19891-1
Descrizione fisica	1 online resource (237 p.)
Collana	Routledge advances in sociology ; ; 84
Altri autori (Persone)	AdamFrane WestlundHans
Disciplina	303.48/3
Soggetti	Technological innovations - Economic aspects Technological innovations - Social aspects Diffusion of innovations - Economic aspects Diffusion of innovations - Social aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. I. The cultural and cognitive framework of innovation -- pt. II. Innovation and social capital : a reconsideration of conceptual and methodological dilemmas -- pt. III. Case studies.
Sommario/riassunto	Innovation - the process of obtaining, understanding, applying, transforming, managing and transferring knowledge - is a result of human collaboration, but it has become an increasingly complex process, with a growing number of interacting parties involved. Lack of innovation is not necessarily caused by lack of technology or lack of will to innovate, but often by social and cultural forces that jeopardize the cognitive processes and prevent potential innovation. This book focuses on the rule of social capital in the process of innovation: the social networks and the norms; values and attit