Record Nr. UNINA9910812558103321 Autore Keller Eva Titolo Beyond the lens of conservation: Malagasy and Swiss imaginations of one another / / Eva Keller New York, [New York];; Oxford, [England]:,: berghahn,, 2015 Pubbl/distr/stampa ©2015 **ISBN** 1-78533-522-7 1-78238-553-3 Edizione [First edition.] Descrizione fisica 1 online resource (258 p.) Studies in Environmental Anthropology and Ethnobiology;; Volume 30 Collana Disciplina 333.72 Soggetti Nature conservation - Social aspects Nature conservation - Social aspects - Madagascar Nature conservation - Social aspects - Switzerland Rain forest conservation Parc national de Masoala (Madagascar) Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Beyond the Lens of Conservation; Contents; Introduction; Part I; 1 A Virtual Tour through Little Masoala; 2 Intention and Perception; 3 Zooming In on Morality; 4 A Kind of People; 5 The Coconut Schema; Extract from 'Marrakech', written by George Orwell in 1939; Part II; 6 Living with the Masoala National Park; 7 The Banana Plant and the Moon; 8 The Island of the Wanderer; 9 Who Are 'They'?; 10 Historical reflections; Conclusions; References; Index Sommario/riassunto The global agenda of Nature conservation has led to the creation of the Masoala National Park in Madagascar and to an exhibit in its support at a Swiss zoo, the centerpiece of which is a mini-rainforest replica. Does such a cooperation also trigger a connection between ordinary people in these two far-flung places? The study investigates how the Malagasy farmers living at the edge of the park perceive the conservation enterprise and what people in Switzerland see when looking towards Madagascar through the lens of the zoo exhibit. It crystallizes that the stories told in either place have alm