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Altri autori (Persone)	PopescuTeodora PioariuRodica HertegCrina
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- On the Interdisciplinary Nature of Corpus-Based Translation Studies -- Developing Business Students' Mental Lexicon in English -- Transgressing English Language Boundaries: The Case of Business English Borrowings -- Language Humour Interidiomatically Viewed -- Introduction -- Using Cooperative Learning in Teaching Professional English at University Level -- Teaching Entrepreneurship to Humanities Students -- A Teachers and Students' Perspective on Their Engineering Under-and Post-Graduate English Syllabus in a Transylvanian Technical University -- Introduction -- A Cultural Briefing on Romania: Insider and Outsider Perspectives -- Culture and Collocations: Catalysts for Language Learning -- Cross-cultural Issues in Teaching English to Romanian Students.
Sommario/riassunto	Cross-Disciplinary Approaches to the English Language: Theory and Practice provides an overview of a less tackled field of research, namely the main issues at stake when teaching English Language and Culture in Romania. The approach is an interdisciplinary and cross-cultural one, as the authors investigate problems, offering and probing solutions from a cross-curricular perspective. The book is a collection

of 10 contributions by teachers and researchers from Romania which
draw on theoretical...
