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Measure Names and Measure Values; Tableau Geocoding; Number of Records; Knowing When to Use a Direct Connection or a Data Extract; The Flexibility of Direct Connections; The Advantages of a Data Extract; Using Tableau's File Types Effectively; Tableau Workbook Files; Tableau Packaged Workbooks; Tableau Datasource Files; Tableau Bookmark Files; Joining Database Tables with Tableau; The Default Inner Join The Left and Right Join Types Customizing Tableau's Join Script; Blending Different Datasources in a Single Worksheet; When to Use Blending vs. Joins; How to Create a Data Blend; Factors that Affect the Speed of Your Data Connections; Your Personal Computer; Your Server Hardware; The Network; The Database; How to Deal with Data Quality Problems; Quick Solutions in Tableau; Correcting Your Source Data; Note; Chapter 3: Building Your First Visualization; Fast and Easy Analysis via Show Me; How Show Me Works; Chart Types Provided by the Show Me Button; Text Tables (crosstabs)
Maps (Symbol and Filled)Heat Maps, Highlight Tables, Tree maps; Bar Chart, Stacked Bar, Side-by-Side Bars; Line Charts For Time Series Analysis; Area Fill Charts and Pie Charts; Scatter Plot, Circle View, and Side-by-Side Circle Plots; Bullet Graph, Packed Bubble, Histogram, and Gantt Charts; Trend Lines and Reference Lines; Adding Trendlines and Reference Lines to Your Charts; Trend Lines; Reference Lines; Why the Concept of Scope is Important; Changing the Scope of Trend Lines; Sorting Data in Tableau; Manual Sorting via Icons; Calculated Sorts Using the Sort Menu
Enhancing Views with Filters, Sets, Groups, and Hierarchies

Sommario/riassunto	Best practices and step-by-step instructions for using the Tableau Software toolset Although the Tableau Desktop interface is relatively intuitive, this book goes beyond the simple mechanics of the interface to show best practices for creating effective visualizations for specific business intelligence objectives. It illustrates little-known features and techniques for getting the most from the Tableau toolset, supporting the needs of the business analysts who use the product as well as the data and IT managers who support it. This comprehensive guide covers the core feature set