

1. Record Nr.	UNINA9910812469403321
Titolo	The Millennials : Americans born 1977 to 1994 // by the New Strategist editors
Pubbl/distr/stampa	Ithaca, N.Y. : , : New Strategist Publications, , 2006
ISBN	1-935114-08-5 1-281-07856-5 9786611078560 1-4237-8545-2
Edizione	[Seventh edition.]
Descrizione fisica	1 online resource (xv, 400 pages) : illustrations
Collana	Who's Buying Series
Disciplina	384.0973
Soggetti	Youth - United States Young consumers - United States Young adult consumers - United States Generation Y - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph Who's Buying
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Education -- Health -- Housing -- Income -- Labor force -- Living arrangements -- Population -- Spending -- Time use -- Wealth.
Sommario/riassunto	Provides a demographic and socioeconomic profile of the Millennial generation. Includes statistics on the education, living arrangements, labor force participation, health, incomes, spending, and time use of the youngest generation and its parents.