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| 1. Record Nr. | UNINA9910812466403321 |
| Titolo | Best customers : demographics of consumer demand // [by the editors of New Strategist Publications] |
| Pubbl/distr/stampa | Amityville, N.Y. : , : New Strategist Pub., , 2012 |
| ISBN | 1-940308-26-7 |
| Edizione | [Ninth edition.] |
| Descrizione fisica | 1 online resource (xiii, 795 pages) : illustrations |
| Collana | Money Series |
| Disciplina | 658.8348 |
| Soggetti | Consumers - United States Consumer behavior - United States |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Includes index. |
| Nota di contenuto | Table 1.1 Alcoholic beverage spending, 2000 to 2010; Table 1.2 Alcoholic beverages purchased on trips; Table 1.3 Beer and ale at home; Table 1.4 Beer and ale at restaurants and bars; Table 1.5 Whiskey and other alcohol (except beer and wine) at home; Table 1.6 Whiskey and other alcohol (except beer and wine) at restaurants and bars; Table 1.7 Wine at home; Table 1.8 Wine at restaurants and bars; Table 2.1 Apparel spending, 2000 to 2010; Table 2.2 Boys' apparel; Table 2.3 Children's shoes; Table 2.4 Coin-operated apparel laundry and dry cleaning; Table 2.5 Girls' apparel Table 2.6 Infants' apparel Table 2.7 Jewelry; Table 2.8 Men's apparel; Table 2.9 Men's shoes; Table 2.10 Professional apparel laundry and dry cleaning; Table 2.11 Sewing materials, patterns, and notions; Table 2.12 Shoe and apparel repair and alteration; Table 2.13 Women's apparel; Table 2.14 Women's shoes; Table 3.1 Computer spending, 2000 to 2010; Table 3.2 Computer information services; Table 3.3 Computer software and accessories for nonbusiness use; Table 3.4 Computers and computer hardware for nonbusiness use; Table 3.5 Internet services away from home; Table 3.6 Portable memory Table 3.7 Repair of computer systems for nonbusiness use Table 4.1 Education spending, 2000 to 2010; Table 4.2 Books and supplies, college; Table 4.3 Books and supplies, elementary and high school; Table 4.4 Tuition, college; Table 4.5 Tuition, elementary and high school; Table 4.6 Tuition, vocational and technical schools; Table 5.1 |

Entertainment spending, 2000 to 2010; Table 5.2 Admission to sports events (including on trips); Table 5.3 Athletic gear, game tables, and exercise equipment; Table 5.4 Bicycles; Table 5.5 Cable and satellite television services; Table 5.6 Camping equipment
Table 5.7 Club memberships (social, recreational, health)Table 5.8 Compact disks, audio tapes, and records; Table 5.9 Fees for participant sports (including on trips); able 5.10 Fees for recreational lessons; Table 5.11 Film; Table 5.12 Hunting and fishing equipment; Table 5.13 Live entertainment for catered affairs; Table 5.14 Movie, theater, amusement park, and other admissions (including on trips); Table 5.15 Musical Instruments and Accessories, Purchase, Rental, and Repair; Table 5.16 Personal digital audio players; Table 5.17 Pet food; Table 5.18 Pet purchase, supplies, and medicines
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Table 5.31 Television sets

Sommario/riassunto

Best Customers is a unique look at who the best and biggest customers are for hundreds of individual products and services.
