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| Nota di contenuto       | Contents; Preface; Introduction; Part I. THE COFFEE BUSINESS; Chapter 1. Strategies for Improving Coffee Quality; Chapter 2. The Coffee Plant and How It Is Handled; Chapter 3. Digging Deeper: Cultivation and Yields; Chapter 4. Coffee as a Global System; Chapter 5. What Does "Organic" Mean?; Chapter 6. Coffee under Threat: The Growing Problem of the Coffee Berry Borer; Chapter 7. Culture, Agriculture, and Nature: Shade Coffee Farms and Biodiversity; Chapter 8. A Guatemalan Coffee Farmer's Story: A Challenging Life in a Beautiful, Harsh Land; Chapter 9. Pickers<br>Chapter 10. Coffee Processing: An Artisan's PerspectiveChapter 11. Women in Coffee in Colombia; Chapter 12. How a Country Girl from Arkansas Became an Importer Leading Other Women in Coffee; Chapter 13. The Role of Nonprofits in Coffee; Chapter 14. Hunger in the Coffee Lands; Chapter 15. The "Price" of Coffee: How the Coffee Commodity Market Works; Chapter 16. Appreciating Quality: The Route to Upward Mobility of Coffee Farmers; Chapter 17. What Is Specialty Coffee?; Chapter 18. Where Does the Money Go in the Coffee Supply Chain?; Part II. THE STATE OF THE TRADE |

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Sommario/riassunto

This definitive guide explores the many rich dimensions of the bean and the beverage around the world. Leading experts consider coffee's history, global spread, cultivation, preparation, marketing, and the environmental and social issues surrounding it today. They describe the art and science of roasting, cupping (tasting), and making good coffee. Tracing coffee's journey from field to cup, this handbook will be an essential resource for professionals, coffee lovers, and students alike to one of the world's favorite bever

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