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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- The Maoist shaman and the madman -- Dongba culture and the authenticization of marginality -- Ethnicizing myth, bride abduction, and elopement -- Biopolitics: fox stench, gender boundaries, and the moral economy of postsocialism -- Marketing difference: dog meat, court cases, and ethnopreneurs -- Conclusion: Forgetting the madman and remembering the ancient Tea House Road.