1. Record Nr. UNINA9910812423903321 Autore Wue Roberta **Titolo** Art worlds: artists, images, and audiences in late nineteenth-century Shanghai / / Roberta Wue Honolulu:,: University of Hawaii Press,, [2014] Pubbl/distr/stampa ©2014 **ISBN** 988-8313-28-2 Descrizione fisica 1 online resource (305 p.) Disciplina 709.51/13209034 Soggetti Commercial art - China - Shanghai - 19th century Artists - China - Shanghai - History - 19th century Painting, Chinese - China - Shanghai - 19th century Art and popular culture - China - Shanghai - History - 19th century Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto The Shanghai painted fan: form, format, and function -- The Shanghai artist in advertising and mass media -- Shanghai illustrations: images and readers -- Picturing the Shanghai artist: subjects and audiences. The growth of Shanghai in the late nineteenth century gave rise to an Sommario/riassunto exciting new art world in which a flourishing market in popular art became a highly visible part of the treaty port's commercialized culture. Art Worlds examines the relationship between the city's visual artists and their urban audiences. Through a discussion of images ranging from fashionable painted fans to lithograph-illustrated magazines, the book explores how popular art intersected with broader cultural trends. It also investigates the multiple roles played by the modern Chinese artist as image-maker, entrepreneur, celebrity and urban sojourner. Focusing on industrially produced images, mass advertisements and other hitherto neglected sources, the book offers a new interpretation of late Qing visual culture at a watershed moment in the history of modern Chinese art. Art Worlds will be of interest to scholars of art

China.

history and to anyone with an interest in the cultural history of modern