1. Record Nr. UNINA9910812415303321 Autore Martinelli Russ J. <1959-> Titolo Program management for improved business results / / Russ J. Martinelli, James M. Waddell, Tim J. Rahschulte Pubbl/distr/stampa Hoboken, New Jersey:,: Wiley,, 2014 ©2014 **ISBN** 1-118-90436-2 1-118-90589-X Edizione [Second edition.] Descrizione fisica 1 online resource (411 p.) Classificazione TEC009060 658.4/04 Disciplina Soggetti Project management Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Nota di contenuto Cover: Title Page: Copyright: Contents: Preface: Acknowledgments: Part I It's About the Business: Chapter 1 Program Management; Definitions and Context; Program Management Characteristics; The Program Management Continuum; The Relationship Among Portfolio, Program, and Project Management; Differentiating Program and Portfolio Management: Is Program Management a new Concept?; Endnotes: Chapter 2 Realizing Business Benefits; Realizing Business Value; Delivering Business Results; Endnotes; Chapter 3 Aligning Programs

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The PMO Leader

## Sommario/riassunto

Superior program management begins with superior information and strategy Program Management for Improved Business Results, Second Edition is a practical guide to real-world program management, written to align with the rigorous PMI PgMP certification standards. The book explains the benchmarks and best practices that help shape a superior program manager, and provides case studies that illustrate the real-world application of management concepts. Written by a team composed of both industry professionals and academics, the book strikes a balance between theory and practice that