

1. Record Nr.	UNINA9910812407803321
Titolo	2012 : decoding the countercultural apocalypse // edited by Joseph Gelfer [[electronic resource]]
Pubbl/distr/stampa	Durham : , : Acumen Publishing, , 2011
ISBN	1-315-72884-2 1-317-54414-5 1-84465-890-2
Edizione	[1st ed.]
Descrizione fisica	1 online resource (xi, 203 pages) : digital, PDF file(s)
Disciplina	001.9
Soggetti	Two thousand twelve, A.D Twenty-first century Prophecies End of the world
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from publisher's bibliographic system (viewed on 02 Oct 2015).
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction / Joseph Gelfer -- The 2012 phenomenon: new uses for an ancient Maya calendar (Robert K. Sitler) -- Maya prophecies, 2012 and the problematic nature of truth / Mark van Stone -- Mayanism comes of (new) age? John. W. Hoopes -- The 2012 milieu? hybridity, diversity and stigmatised knowledge / Pete Lentini -- Chich?n itz? and chicken little: how pseudosciences embraced 2012 / Kristine Larsen -- Roland Emmerich's 2012: a simple truth / Andrea Austin -- The 2012 movement, visionary arts and psytrance culture / Graham St John -- In a prophetic voice: Australasia 2012 / Joseph Gelfer -- Approaching 2012: modern misconceptions vs. reconstructing ancient maya perspectives / John Major Jenkins.
Sommario/riassunto	21 December 2012 was believed to mark the end of the thirteenth B'ak'tun cycle in the Long Count of the Mayan calendar. Many people believed this date to mark the end of the world or, at the very least, a shift to a new form of global consciousness. Examining how much of the phenomenon is based on the historical record and how much is contemporary fiction, the book explores the landscape of the modern apocalyptic imagination, the economics of the spiritual marketplace,

the commodification of countercultural values, and the cult of celebrity.

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