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Nota di contenuto	Cover; Title Page; Copyright; Contents; Chapter 1 An Introduction to the Wild World of Phishing; Phishing 101; How People Phish; Examples; High-Profile Breaches; Phish in Their Natural Habitat; Phish with Bigger Teeth; Spear Phishing; Summary; Chapter 2 The Psychological Principles of Decision-Making; Decision-Making: Small Bits; Cognitive Bias; Physiological States; External Factors; The Bottom Line About Decision-Making; It Seemed Like a Good Idea at the Time; How Phishers Bait the Hook; Introducing the Amygdala; The Guild of Hijacked Amygdalas; Putting a Leash on the Amygdala Wash, Rinse, RepeatSummary; Chapter 3 Influence and Manipulation; Why the Difference Matters to Us; How Do I Tell the Difference?; How Will We Build Rapport with Our Targets?; How Will Our Targets Feel After They Discover They've Been Tested?; What Is Our Intent?; But the Bad Guys Will Use Manipulation . . .; Lies, All Lies; P Is for Punishment; Principles of Influence; Reciprocity; Obligation; Concession; Scarcity; Authority; Consistency and Commitment; Liking; Social Proof; More Fun with Influence; Our Social Nature; Physiological Response; Psychological Response Things to Know About ManipulationSummary; Chapter 4 Lessons in Protection; Lesson One: Critical Thinking; How Can Attackers Bypass

This Method?; Lesson Two: Learn to Hover; What If I Already Clicked the Link and I Think It's Dangerous?; How Can Attackers Bypass This Method?; Lesson Three: URL Deciphering; How Can Attackers Bypass This Method?; Lesson Four: Analyzing E-mail Headers; How Can Attackers Bypass This Method?; Lesson Five: Sandboxing; How Can Attackers Bypass This Method?; The "Wall of Sheep," or a Net of Bad Ideas; Copy and Paste Your Troubles Away; Sharing Is Caring My Mobile Is SecureA Good Antivirus Program Will Save You; Summary; Chapter 5 Plan Your Phishing Trip: Creating the Enterprise Phishing Program; The Basic Recipe; Why?; What's the Theme?; The Big, Fat, Not-So-Legal Section; Developing the Program; Setting a Baseline; Setting the Difficulty Level; Writing the Phish; Tracking and Statistics; Reporting; Phish, Educate, Repeat; Summary; Chapter 6 The Good, the Bad, and the Ugly: Policies and More; Oh, the Feels: Emotion and Policies; The Definition; The Bad; Making It "Good"; The Boss Is Exempt; The Definition; The Bad; Making It "Good" I'll Just Patch One of the HolesThe Definition; The Bad; Making It "Good"; Phish Just Enough to Hate It; The Definition; The Bad; Making It "Good"; If You Spot a Phish, Call This Number; The Definition; The Bad; Making It "Good"; The Bad Guys Take Mondays Off; The Definition; The Bad; Making It "Good"; If You Can't See It, You Are Safe; The Definition; The Bad; Making It "Good"; The Lesson for Us All; Summary; Chapter 7 The Professional Phisher's Tackle Bag; Commercial Applications; Rapid7 Metasploit Pro; ThreatSim; PhishMe; Wombat PhishGuru; PhishLine; Open Source Applications SET: Social-Engineer Toolkit

Sommario/riassunto

An essential anti-phishing desk reference for anyone with an email address Phishing Dark Waters addresses the growing and continuing scourge of phishing emails, and provides actionable defensive techniques and tools to help you steer clear of malicious emails. Phishing is analyzed from the viewpoint of human decision-making and the impact of deliberate influence and manipulation on the recipient. With expert guidance, this book provides insight into the financial, corporate espionage, nation state, and identity theft goals of the attackers, and teaches you how to spot a spoofed e-mail or clo

2. Record Nr.	UNINA9910563185003321
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Sommario/riassunto	Nationale Steuern werden durch zunehmende grenzüberschreitende Transaktionen vor neue Herausforderungen gestellt, wovon insbesondere die internationale Unternehmensbesteuerung betroffen ist. Neue Rahmenbedingungen beeinflussen die zwischenstaatliche Allokation der Besteuerungsrechte. Die Digitalisierung und darauf beruhende Anwendungen verändern die Art der unternehmerischen Wertschöpfung und können das gegenwärtige System der internationalen Unternehmensbesteuerung vor neue Probleme stellen. Zentrale Aufgabe dieser Arbeit ist es daher, Ursachen für Besteuerungsprobleme bei der internationalen Unternehmensbesteuerung herauszuarbeiten und diese vor dem Hintergrund der Digitalisierung zu analysieren. Dabei wird festgestellt, dass die Digitalisierung unternehmerischer Wertschöpfungen die Fähigkeit der Nationalstaaten reduziert, multinationale Unternehmen einer wirksamen Besteuerung zu unterwerfen. Lösungsversuche auf Basis von Quellenland- und Sitzlandprinzip erscheinen als ungeeignet, da diese Besteuerungsprinzipien auf Konstruktionsannahmen beruhen, welche die wirtschaftlichen Rahmenbedingungen im 19. Jahrhundert

widerspiegeln und demzufolge nicht mehr mit der heutigen wirtschaftlichen Realität vereinbar sind. Eine Lösung dieser Besteuerungsproblematik ergibt sich stattdessen durch eine äquivalenzorientierte internationale Unternehmensbesteuerung.
