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Nota di contenuto	BECOMING AGILE; Contents; Foreword; Preface; Acknowledgments; 1 One Vision, Two Perspectives: Agility and the Socio-Economic Organization; Purpose of the Book; Agility and Performance; The Ecological Perspective; The Transformation Perspective; The Dynamic Capabilities/Learning Perspective; A Socio-Economic Theory of Organizations; The TFW Virus in Organizations; Combatting the TFW Virus; Overview of the Book; References; 2 The Beginnings of Agility at Brioche Pasquier; BPG and the SEAM Methodology; The Initial Improvement Process at BPG; The Diagnostic Process Action Planning and ImplementationEvaluating the Initial Intervention; BPG's Agility; The Outcomes Standard; The Organization Standard; References; 3 The Brioche Pasquier Group Goes Global; Chapter Overview; Act 1: Internationalizing the Sales Function; Act 2: From International Sales to International Production; The Recondo Acquisition in Spain; The Brescia Acquisition in Italy; Common Difficulties in the Recondo and Brescia Acquisitions; Recovering from Difficulties; Act 3: From International to Global; United Kingdom (UK); United States (USA);

Summary; Assessing BPG's Agility
BPG's Sustained Performance and Changes
BPG's Agile Routines;
Summary; References; 4 Implementing Agility and SEAM:
Recommendations and Implications; A Comparison and Integration of
Agility and SEAM; An Agility Implementation Framework; Strategize
First; Lay the Foundation; Lead the Development of Agile Routines;
Reflections on Becoming Agile; The Power of the Hidden Cost Concept;
The Advantages of Patience Over Aggressive Growth; Conclusion;
References; About the Authors; The Research Sponsor Organizations;
The Center for Effective Organizations (CEO)
The Institute for Socio-Economic Organization Research (ISEOR)
The Center for Leadership and Effective Organizations (CLEO); Index; EULA

Sommario/riassunto

An in-depth example of The Agility Factor in action
Becoming Agile:
How the SEAM Approach to Management Builds Adaptability illustrates
the process of becoming an agile organization. Reflecting the principles
presented in The Agility Factor, readers are taken on a real-world
journey of transformation and change. This short-format case study of
the French company Brioche Pasquier highlights how one organization
successfully implemented the principles of agility using the socio-
economic approach to management, detailing each step of the process
and describing how every decision brought the goal
