Record Nr.	UNINA9910812285203321
Autore	Dillion Katherine
Titolo	Friends watching Friends : American television in Egypt / / Katherine
Pubbl/distr/stampa	Newcastle, : Cambridge Scholars, 2009
ISBN	1-282-48137-1 9786612481376 1-4438-1610-8
Edizione	[1st ed.]
Descrizione fisica	1 online resource (237 p.)
Disciplina	791.450962
Soggetti	Television broadcasting - Social aspects - Egypt
	Television programs - United States
	Television viewers - Egypt
	Women - Egypt - Social conditions Public opinion - Egypt
	Egypt Civilization American influences
	United States Foreign public opinion, Egyptian
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [197]-205) and index.
Nota di contenuto	TABLE OF CONTENTS; ACKNOWLEDGEMENTS; INTRODUCTION; CHAPTER ONE; CHAPTER TWO; CHAPTER THREE; CHAPTER FOUR; CHAPTER FIVE; CHAPTER SIX; CHAPTER SEVEN; CHAPTER EIGHT; BIBLIOGRAPHIC ESSAY; BIBLIOGRAPHY; INDEX
Sommario/riassunto	Friends Watching Friends: American Television in Egypt is a media study on the impact and influence of American television in Egypt. Based on personal and small group interviews and research from 2004- 2006, the work includes ways that Egyptian women view the influence of American television in their daily lives as well as showing ways that Egyptians use the media to develop their ideas about Americans. Using the sitcom, Friends as a focal point, the study probes commonalities about humor be

1.