

1. Record Nr.	UNINA9910812226903321
Autore	Dundon Elaine <1959->
Titolo	The seeds of innovation : cultivating the synergy that fosters new ideas // Elaine Dundon
Pubbl/distr/stampa	New York, : AMACOM, c2002
ISBN	0-8144-2670-0
Edizione	[1st ed.]
Descrizione fisica	1 online resource (251 p.)
Disciplina	658.4/063
Soggetti	Technological innovations - Management New products Creative thinking
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 215-230) and index.
Nota di contenuto	Preliminaries; CONTENTS; Preface; Acknowledgments; Chapter 1 Believe in Creativity; Chapter 2 Be Curious; Chapter 3 Discover New Connections; Chapter 4 See the BIG Picture; Chapter 5 Look to the Future; Chapter 6 Do the Extraordinary; Chapter 7 Seek Greater Awareness; Chapter 8 Ignite Passion; Chapter 9 Take Action; Chapter 10 Organizational Innovation; Chapter 11 Conclusion; Appendices; Notes; Recommended Reading List; Index; About the Author
Sommario/riassunto	Real-world strategies for creating and nurturing innovative thought and activity.