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Sommario/riassunto	With applications throughout the social sciences, culture and psychology is a rapidly growing field that has experienced a surge in publications over the last decade. From this proliferation of books, chapters, and journal articles, exciting developments have emerged in the relationship of culture to cognitive processes, human development, psychopathology, social behavior, organizational behavior, neuroscience, language, marketing, and other topics. In recognition of this exponential growth, Advances in Culture and Psychology is the first annual series to offer state-of-the-art reviews of scho