Record Nr.	UNINA9910812220003321
Titolo	The future of the electronic marketplace / / edited by Derek Leebaert
Pubbl/distr/stampa	Cambridge, Mass., : MIT Press, c1998
ISBN	0-262-27808-1 0-585-10903-6
Edizione	[1st ed.]
Descrizione fisica	1 online resource (378 p.)
Altri autori (Persone)	LeebaertDerek
Disciplina	658.8/00285
Soggetti	Electronic commerce
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	""The Future of the Electronic Marketplace""; ""Contents""; ""Acknowledgements""; ""The Future of the Electronic Marketplace""; ""Present at the Creation""; ""Getting Up Closer: Talents and Choices Multiply""; ""The Once and Future Craftsman Culture""; ""A Store as Big as the World""; ""The Ascent of Content""; ""Reaching through the Screen for Better Services and Goods""; ""The Digital Utility: Premonitions of the Future of the Last Great Monopoly""; ""PASHAs: Advanced Intelligent Agents in the Service of Electronic Commerce""; ""Impalpable Wealth: The Economy Set Free"" ""Work Remade: An Electronic Marketplace Inside the Corporation""" The Virtual Countinghouse: Finance Transformed by Electronics""; ""Unseen Guardians, Invisible Treasures""; ""Getting There: The Tasks and the Visions""; ""The Walls Coming Down: Interoperability Opens the Electronic City""; ""Paying Up: Payment Systems for Digital Commerce""; ""Stars of Good Omen: Satellites in the Global Electronic Marketplace""; ""About the Authors""; ""Index""
Sommario/riassunto	The electronic marketplace is a global one, and it's changing every aspect of the consumer-vendor relathionship.

1.