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Descrizione fisica	1 online resource (309 pages) : illustrations
Collana	THEi Wiley ebooks
Disciplina	006.3/12
Soggetti	R (Computer program language) Data mining Text processing (Computer science)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	What is text mining? -- Basics of text mining -- Common text mining visualizations -- Sentiment scoring -- Hidden structures : clustering, string distance, text vectors & topic modeling -- Document classification : finding clickbait from headlines -- Predictive modeling : using text for classifying & predicting outcomes -- The OpenNLP Project -- Text sources.