1. Record Nr. UNINA9910812211803321 Autore Freminville Marie de Titolo Cybersecurity and decision makers: data security and digital trust // Marie de Freminville Hoboken, N.J.:,: ISTE Ltd / John Wiley and Sons Inc,, 2020 Pubbl/distr/stampa **ISBN** 1-119-72037-0 1-119-72035-4 1-119-72036-2 Descrizione fisica 1 online resource (225 pages): illustrations Disciplina 495.932 Soggetti Business - Data processing - Security measures Computer security - Management Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Cyber security is a key issue affecting the confidence of Internet users Sommario/riassunto and the sustainability of businesses. It is also a national issue with regards to economic development and resilience. As a concern, cyber risks are not only in the hands of IT security managers, but of everyone, and non-executive directors and managing directors may be held to account in relation to shareholders, customers, suppliers, employees, banks and public authorities. The implementation of a cybersecurity system, including processes, devices and training, is essential to protect a company against theft of strategic and personal data, sabotage and fraud. Cybersecurity and Decision Makers presents a comprehensive overview of cybercrime and best practice to confidently adapt to the digital world; covering areas such as risk mapping, compliance with the General Data Protection Regulation, cyber culture, ethics and crisis management. It is intended for anyone

concerned about the protection of their data, as well as decision

makers in any organization.