Record Nr. UNINA9910812200003321 Autore Haislip Alexander Titolo Essentials of venture capital / / Alexander Haislip Pubbl/distr/stampa Hoboken, New Jersey:,: John Wiley & Sons, Inc.,, 2011 ©2011 **ISBN** 0-470-91086-0 1-282-82261-6 9786612822612 1-118-38632-9 0-470-91084-4 Descrizione fisica 1 online resource (339 p.) Collana **Essentials Series** Disciplina 332.04154 332/.04154 Soggetti Venture capital Business enterprises - Finance Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Nota di contenuto Essentials of Venture Capital; Contents; Preface; Acknowledgments; Chapter 1: Industry Overview; Chapter 2: Careers and Organization; Chapter 3: Fundraising; Chapter 4: Investing Basics; Chapter 5: Finding Investments; Chapter 6: Getting the Money Back; Chapter 7: Booms, Bubbles, and Busts; Chapter 8: Going Global; About the Author; Index Sommario/riassunto The first comprehensive guide for mastering venture capital Essentials of Venture Capital is your guide to understanding how venture capital and technology finance works from the inside out. Author Alexander Haislip easily explains the most complex concepts in venture capital and how the business is evolving to meet modern market needs. He illuminates the opaque industry that drives innovation in Silicon Valley and beyond. Learn how venture capital firms are organized and managedDevelop techniques for fundraising and making high-growth

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