Record Nr. UNINA9910812198303321 Puckett John L. <1947-> Autore Titolo Becoming Penn: the pragmatic American university, 1950-2000 / / John L. Puckett and Mark Frazier Lloyd Pubbl/distr/stampa Philadelphia, Pennsylvania: .: University of Pennsylvania Press. , 2015 ©2015 **ISBN** 0-8122-9108-5 Edizione [1st edition.] Descrizione fisica 1 online resource (528 p.) Collana Haney Foundation series Disciplina 378.748/11 Soggetti Community and college - Pennsylvania - Philadelphia - History - 20th century Urban renewal - Pennsylvania - Philadelphia - History - 20th century Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Front matter -- Contents -- Preface -- Introduction -- 1. Rise of the Urban Renewal University -- 2. Campus Expansion and Commercial Renewal in Unit 4 -- 3. Shadow Expansion in Unit 3 -- 4. Student Protest and the End of the Great Expansion -- 5. Martin Meyerson's Dream of One University -- 6. Identity Politics in the Arena -- 7. A Decade of Racial Discord -- 8. Throes of Diversity -- 9. Penn and the City Inextricably Intertwined -- 10. Triumph in University City -- 11. Agenda for Excellence -- 12. Harnwell Redux -- Conclusion. In Franklin's Name -- Appendix. The Urban Renewal University: A Typology -- Abbreviations -- Notes -- Index -- Acknowledgments Sommario/riassunto The second half of the twentieth century saw the University of Pennsylvania grow in size as well as in stature. On its way to becoming one of the world's most celebrated research universities, Penn exemplified the role of urban renewal in the postwar redevelopment and expansion of urban universities, and the indispensable part these institutions played in the remaking of American cities. Yet urban renewal is only one aspect of this history. Drawing from Philadelphia's extensive archives as well as the University's own historical records and publications, John L. Puckett and Mark Frazier Lloyd examine Penn's rise to eminence amid the social, moral, and economic forces that

transformed major public and private institutions across the nation.

Becoming Penn recounts the shared history of university politics and urban policy as the campus grappled with twentieth-century racial tensions, gender inequality, labor conflicts, and economic retrenchment. Examining key policies and initiatives of the administrations led by presidents Gaylord Harnwell, Martin Meyerson, Sheldon Hackney, and Judith Rodin, Puckett and Lloyd revisit the actors, organizations, and controversies that shaped campus life in this turbulent era. Illustrated with archival photographs of the campus and West Philadelphia neighborhood throughout the late twentieth century, Becoming Penn provides a sweeping portrait of one university's growth and impact within the broader social history of American higher education.