

1. Record Nr.	UNINA9910812147903321
Titolo	Communities and consumption // guest editors Carole Bekin, Marylyn Carrigan and Isabelle Szmigin
Pubbl/distr/stampa	Bradford, England, : Emerald Group Publishing, c2007
ISBN	1-280-84757-3 9786610847570 1-84663-421-0
Edizione	[1st ed.]
Descrizione fisica	1 online resource (93 p.)
Collana	International Journal of Sociology and Social Policy ; ; 27, no. 3/4
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Disciplina	307 323.44
Soggetti	Communities Consumption (Economics)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Cover; CONTENTS; EDITORIAL ADVISORY BOARD; The importance of management style in labour retention; Managing social relations: the dimension of intellectual labour; Exploring the social capital grid: bonding, bridging, qualitative, quantitative; Spatial peripheries, social peripheries: reflections on the "suburbs" of Paris; Understanding risk and old age in western society; Could CAFTA be the latest conduit for outsourcing pollution?; Note from the publisher
Sommario/riassunto	The community concept has a long history and a prominent place in sociological thinking, yet remains a contentious concept. This e-book explores the diversity of current research on community and consumption, investigating, for example, imagined communities, consumption as community action and, conversely, the limitations of the notion of community.