

1. Record Nr.	UNINA9910812119803321
Autore	Appleyard Charlotte
Titolo	Corporate art collections [[electronic resource]] : a handbook to corporate buying // Charlotte Appleyard and James Salzmann
Pubbl/distr/stampa	Burlington, Vt., : Lund Humphries, 2012
ISBN	1-283-60261-X 9786613915061 1-4094-6410-5 1-84822-109-6
Descrizione fisica	1 online resource (160 p.)
Collana	Handbooks in international art business
Classificazione	20.11
Altri autori (Persone)	SalzmannJames
Disciplina	708
Soggetti	Corporations - Art collections Art museums - Collection management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. The collections -- pt. 2. Change, crisis, finance and what lies beyond.
Sommario/riassunto	This volume offers a guide to corporate collecting, examining its history, nature and importance, and the different reasons for starting and maintaining corporate collections.