1. Record Nr. UNINA9910812115603321 Autore Cerra Allison Titolo Identity shift [[electronic resource]]: where identity meets technology in the networked-community age // Allison Cerra, Christina James Indianapolis, IN, : John Wiley & Sons, c2012 Pubbl/distr/stampa **ISBN** 1-283-33301-5 9786613333018 1-118-22721-2 Edizione [1st edition] Descrizione fisica 1 online resource (242 p.) Altri autori (Persone) **JamesChristina** Disciplina 303.483 306.460973 Soggetti Consumers - United States Identity (Philosophical concept) Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Identity Shift; About the Authors; Acknowledgments; Contents; Prologue: Who Are You?; Part 1: The 3-P Model of Identity; Chapter1: Presentation: The Mirror Image; Worlds Colliding; Look Away, Look Over Here: Mirror, Mirror: Chapter 2: Protection: Exposing the Blind Spots; The Blind Spots; The Extent of Violation; No White Knight; The Mind-Body-Technology Connection; Chapter 3: Preference: The (Un) Conscious Filter of (In)Finite Choice; The Power of Experience; Are You Paying Attention?; Chapter 4: Trust: Meeting at the Crossroads of Identity; Living in the Intersections; The Price of Distrust Part 2: The Universal LawsChapter 5: The Law of Learned Helplessness: Failure Is the Only Option; Why Bother?; A Powerful Antidote; Chapter 6: The Law of Illusion: Lie to Me; The Threat of Illusory Correlation; When the System Fails; Ignorance Is Not Bliss; Chapter 7: The Law of Recall: Taking It from the Top; Chapter 8: Rationalization: Finding Harmony in the Discord; Rationalizing the Laws; Do as I Say or as I Do?; The Laws in Practice: Part 3: Identity Through the Life Stages: Chapter 9: Teenage

Growing Pains: The New Status Symbols: The New Idols: The New

The Technology ConundrumChapter 10: Emerging Adulthood: In Search

Villains

of the Ideal; The "Ideal" Life Stage; Creeps, Weirdos, and Left-Behinds; Chapter 11: The "Meet" Market; The Laws of Supply and Demand-And Attraction; Endless Opportunities-And Opportunity Costs; Caveat Emptor (Let the Buyer Beware); Chapter 12: The Parent Puzzle; Everything's Different, Nothing's Changed; Social Development: Exposure or Exclusion?; To Trust or Protect?; Analog Parenting in a Digital World; The Virtual Dashboard; Chapter 13: The Midlife Rebirth; Yes, I Can; No, You Can't; Epilogue: Who Are We Becoming? We Want to Get AwayWe Want More; We Want to Be ...; Appendix: Through the Lens of Research; Citations; Index

Sommario/riassunto

Explore the intersection of technology and identity Does technology cause a shift in how we perceive our relationships and ourselves? To find the answer, global communications leader Alcatel-Lucent commissioned an extensive research study. Subjects crossed geographic, generational, socioeconomic, and cultural boundaries. Hundreds of hours of documented observation and interviews with real people led to the fascinating conclusions in these pages. While technology will never define us, this study reveals how profoundly it influences the way we define ourselves.<