

1. Record Nr.	UNINA9910812100703321
Autore	MacClancy Jeremy
Titolo	Anthropology in the Public Arena : Historical and Contemporary Contexts
Pubbl/distr/stampa	Hoboken, : Wiley, 2013
ISBN	1-118-49028-2
Edizione	[1st ed.]
Descrizione fisica	1 online resource (249 p.)
Disciplina	301 301.0941
Soggetti	Anthropology - Great Britain - History Anthropology -- Great Britain -- History Anthropology - Great Britain - Methodology Anthropology -- Great Britain -- Methodology Anthropology - Great Britain - Philosophy Anthropology -- Great Britain -- Philosophy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Cover; Title page; Copyright page; Contents; Acknowledgments; 1: Beating the Bounds of Discipline? Innovation at the Margins and Beyond; Anthropology for Beginners; Past Imperfect, Present Tense; Bring Out Your Dead; Sketching a History of Anthropology, Popular or Otherwise; Anthropology as adventure: From reformists to Frazer, via the Aran Islands; Malinowski's moment; Postwar positioning: Withdrawal from the forum; Anthropology Foxed; Anthropology Netted, and Other Pagan Practice; Contrasts, Continuities; Notes 2: John Layard, "Study of a Failure": An Innovative Integrated Approach from the Psychoanalyst A Life; Stone Men; Diffusing Jung; The Psyche in British Academic Society; Notes; 3: Geoffrey Gorer, "Britain's Margaret Mead": Blending Anthropology and Travelogue; A Life; Africa Sells, Bali Too; Low Living on High Ground? Gorer Does Fieldwork; Allying Anthropology and Neo-Freudianism for the Allies; Keeping Busy; Gorer, Mead, Love, Sex; How to Straddle the Academic and the Popular, Mead-Style; Kinship at the Core: Gorer's Relations with British Anthropologists; Gorer Lives?; Notes

4: Robert Graves: Empowering Anthropological Modes of Explanation in Myth and Ritual; A Life; Rivers, Graves, the Trenches, the Underworld; Goddesses, Muses, and Other Modes of Thought; Magic, Witchcraft, and Other Gravesian Modes of Thought; Anthropologica; Academe, the Poet, and the Popular; The Perils of Collaborating with Charisma; Anthropologists, Academic and Otherwise; Of the Poker- and the Po-Faced: Graves, His Critics, and His Co-Believers; Notes; 5: Mass Observation: A Radical, Popular Ethnography of the People, by the People, and for the People; A Democratic Surrealism; A Day in the Life; Going Bush in Bolton; Observing Mass Observation; Assessing Mass Observation; From MO to PoMo; Notes; 6: The Literary Image of the Anthropologist; A Note on Terminology, and a Caveat; Character; Fieldwork; Function; No Time for a Conclusion?; Notes; 7: Parting Comments: Public Interest, Multiple Anthropologies; Note; Bibliography; Archives; Interviews; Books, Articles; Index

---

Sommario/riassunto

This articulate and authoritative survey of both the popular and academic trends in anthropology demonstrates the broad relevance of anthropological knowledge and argues for a more inclusive conception of the discipline that engages the public imagination. Demonstrates the evolving social contexts of British anthropological theory and practice from the mid-19th century. Highlights the importance of popular anthropology in forming and sustaining the professional discipline. Explores the past and present cross-fertilization of anthropologists, scientists and prominent

---