Record Nr. UNINA9910812074103321 Autore Morris Timothy <1953-, > Titolo Innovations in banking: business strategies and employee relations // **Timothy Morris** Abingdon, Oxon:,: Routledge,, 2012 Pubbl/distr/stampa **ISBN** 1-136-30111-9 1-280-68180-2 9786613658746 0-203-11687-9 1-136-30112-7 Edizione [1st ed.] Descrizione fisica 1 online resource (153 p.) Routledge library editions. Banking & finance;; v. 22 Collana Disciplina 331.04133210942 332.10683 Soggetti Bank management Banks and banking - Personnel management Business planning Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali First published in 1986 by Croom Helm. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto INNOVATIONS IN BANKING Business Strategies and Employee Relations; Copyright; INNOVATIONS in BANKING Business Strategies and Employee Relations; Original Copyright; CONTENTS; TABLES AND FIGURES; PREFACE; 1. INTRODUCTION; 2. BUSINESS STRATEGIES AND THE MANAGEMENT OF EMPLOYEE RELATIONS; 3. THE ORIGINS AND DEVELOPMENT OF INTER-UNION HOSTILITY IN THE BANKS: 4. MANAGEMENT STRATEGY: THE PRIMACY OF STABILITY IN THE 1970s; 5. REVISED OBJECTIVES: EFFICIENCY AND COST CONTROL IN EMPLOYEE RELATIONS; 6. TECHNICAL CHANGE AND CHANGING EMPLOYMENT PATTERNS: 7. UNION STRATEGIES AND INTER-UNION COMPETITION 8. CONCLUSIONS AND PROSPECTSBIBLIOGRAPHY; INDEX Sommario/riassunto Banking and finance is one of the most successful and rapidly expanding sectors in the world economy. From the 1960s this whole area of employment has undergone profound changes. The banks

> diversified, adopted new corporate strategies, introduced new technologies and faced new and intense competition. This book

examines the importance of employee relations strategies in contributing to a prosperous industry. Drawing upon a wide range of original and undocumented material derived from the banks and the unions, it explores both employer and union strategies and examines the continuing competi