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| 1. Record Nr.           | UNINA990001790100403321  |
| Titolo                  | Tea / Division of Commerce at Buitenzorg   |
| Pubbl/distr/stampa      | Buitenzorg, Java : Division of commerce at Buitenzorg, [1925]  |
| Descrizione fisica      | 4 p. ; 30 cm   |
| Disciplina              | 380  |
| Locazione               | FAGBC  |
| Collocazione            | 60 MISC. A 16/22   |
| Lingua di pubblicazione | Inglese  |
| Formato                 | Materiale a stampa   |
| Livello bibliografico   | Monografia   |
| 2. Record Nr.           | UNINA9910812073803321  |
| Autore                  | Johnson Jeff (Consultant)  |
| Titolo                  | Designing with the mind in mind : simple guide to understanding user interface design guidelines // Jeff Johnson   |
| Pubbl/distr/stampa      | Waltham, MA : , : Morgan Kaufmann, , 2014  |
| ISBN                    | 0-12-411556-X  |
| Edizione                | [Second edition.]  |
| Descrizione fisica      | 1 online resource (xvi, 234 pages) : illustrations (chiefly color)   |
| Collana                 | Gale eBooks  |
| Disciplina              | 251  |
| Soggetti                | Graphical user interfaces (Computer systems)   |
| Lingua di pubblicazione | Inglese  |
| Formato                 | Materiale a stampa   |
| Livello bibliografico   | Monografia   |
| Note generali           | Description based upon print version of record.  |
| Nota di bibliografia    | Includes bibliographical references and index.   |
| Nota di contenuto       | Front Cover; Designing with the Mind in Mind: Simple Guide to Understanding User Interface Design Guidelines; Copyright; Contents; Acknowledgments; Foreword; Introduction; USER-INTERFACE DESIGN RULES: WHERE DO THEY COME FROM AND HOW CAN THEY BE USED EFFECTIVELY?; USER-INTERFACE DESIGN AND EVALUATION REQUIRES UNDERSTANDING AND EXPERIENCE; COMPARING USER-INTERFACE DESIGN GUIDELINES; WHERE DO DESIGN GUIDELINES COME FROM?; |

INTENDED AUDIENCE OF THIS BOOK; Chapter 1 - Our Perception is Biased; PERCEPTION BIASED BY CURRENT CONTEXT; PERCEPTION BIASED BY GOALS  
TAKING BIASED PERCEPTION INTO ACCOUNT WHEN DESIGNINGChapter 2 - Our Vision is Optimized to See Structure; GESTALT PRINCIPLE: PROXIMITY; GESTALT PRINCIPLE: SIMILARITY; GESTALT PRINCIPLE: CONTINUITY; GESTALT PRINCIPLE: CLOSURE; GESTALT PRINCIPLE: SYMMETRY; GESTALT PRINCIPLE: FIGURE/GROUND; GESTALT PRINCIPLE: COMMON FATE; GESTALT PRINCIPLES: COMBINED; Chapter 3 - We Seek and Use Visual Structure; STRUCTURE ENHANCES PEOPLE'S ABILITY TO SCAN LONG NUMBERS; DATA-SPECIFIC CONTROLS PROVIDE EVEN MORE STRUCTURE; VISUAL HIERARCHY LETS PEOPLE FOCUS ON THE RELEVANT INFORMATION  
Chapter 4 - Our Color Vision is LimitedHOW COLOR VISION WORKS; VISION IS OPTIMIZED FOR CONTRAST, NOT BRIGHTNESS; THE ABILITY TO DISCRIMINATE COLORS DEPENDS ON HOW COLORS ARE PRESENTED; COLOR-BLINDNESS; EXTERNAL FACTORS THAT INFLUENCE THE ABILITY TO DISTINGUISH COLORS; GUIDELINES FOR USING COLOR; Chapter 5 - Our Peripheral Vision is Poor; RESOLUTION OF THE FOVEA COMPARED TO THE PERIPHERY; IS THE VISUAL PERIPHERY GOOD FOR ANYTHING?; EXAMPLES FROM COMPUTER USER INTERFACES; COMMON METHODS OF MAKING MESSAGES VISIBLE; HEAVY ARTILLERY FOR MAKING USERS NOTICE MESSAGES  
VISUAL SEARCH IS LINEAR UNLESS TARGETS "POP" IN THE PERIPHERYChapter 6 - Reading is Unnatural; WE'RE WIRED FOR LANGUAGE, BUT NOT FOR READING; IS READING FEATURE-DRIVEN OR CONTEXT-DRIVEN?; SKILLED AND UNSKILLED READING USE DIFFERENT PARTS OF THE BRAIN; POOR INFORMATION DESIGN CAN DISRUPT READING; MUCH OF THE READING REQUIRED BY SOFTWARE IS UNNECESSARY; TEST ON REAL USERS; Chapter 7 - Our Attention is Limited; Our Memory is Imperfect; SHORT- VERSUS LONG-TERM MEMORY; A MODERN VIEW OF MEMORY; CHARACTERISTICS OF ATTENTION AND WORKING MEMORY  
IMPLICATIONS OF WORKING MEMORY CHARACTERISTICS FOR USER-INTERFACE DESIGNCHARACTERISTICS OF LONG-TERM MEMORY; IMPLICATIONS OF LONG-TERM MEMORY CHARACTERISTICS FOR USER-INTERFACE DESIGN; Chapter 8 - Limits on Attention Shape Our Thought and Action; WE FOCUS ON OUR GOALS AND PAY LITTLE ATTENTION TO OUR TOOLS; WE NOTICE THINGS MORE WHEN THEY ARE RELATED TO OUR GOALS; WE USE EXTERNAL AIDS TO KEEP TRACK OF WHAT WE ARE DOING; WE FOLLOW THE INFORMATION "SCENT" TOWARD OUR GOAL; WE PREFER FAMILIAR PATHS; OUR THOUGHT CYCLE: GOAL, EXECUTE, EVALUATE  
AFTER WE ACHIEVE A TASK'S PRIMARY GOAL, WE OFTEN FORGET CLEANUP STEPS

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## Sommario/riassunto

In this completely updated and revised edition of *Designing with the Mind in Mind*, Jeff Johnson provides you with just enough background in perceptual and cognitive psychology that user interface (UI) design guidelines make intuitive sense rather than being just a list of rules to follow. Early UI practitioners were trained in cognitive psychology, and developed UI design rules based on it. But as the field has evolved since the first edition of this book, designers enter the field from many disciplines. Practitioners today have enough experience in UI design that they have b

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3. Record Nr.	UNINA9910590000903321
Titolo	Health care science
Pubbl/distr/stampa	[Chichester, West Sussex] : , : John Wiley & Sons, Ltd. on behalf of Tsinghua University Press, , [2022]-
ISSN	2771-1757
Descrizione fisica	1 online resource
Disciplina	610
Soggetti	Delivery of Health Care Health Policy Medical care Medical policy Medical ethics Periodical Periodicals.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Periodico