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	Sommario/riassunto	Leverage the analytical power of SAS to perform financial analysis efficiently About This Book Leverage the power of SAS to analyze financial data with ease Find hidden patterns in your data, predict future trends, and optimize risk management Learn why leading banks and financial institutions rely on SAS for financial analysis Who This Book Is For Financial data analysts and data scientists who want to use SAS to process and analyze financial data and find hidden patterns and trends from it will find this book useful. Prior exposure to SAS will be helpful but is not mandatory. Some basic understanding of the financial concepts is required. What You Will Learn Understand time series data and its relevance in the financial industry Build a time series forecasting model in SAS using advanced modeling theories Develop models in SAS and infer using regression and Markov chains Forecast in?ation by building an econometric model in SAS for your financial planning Manage customer loyalty by creating a survival model in SAS using various groupings Understand similarity analysis and clustering in SAS using time series data In Detail SAS is a groundbreaking tool for advanced predictive and statistical analytics used by top banks and financial corporations to establish insights from their financial data. SAS for Finance offers you the opportunity to leverage the power of SAS analytics in redefining your data. Packed with real-world examples from leading financial institutions, the author discusses statistical models using time series data to resolve business issues. This book

shows you how to exploit the capabilities of this high-powered package to create clean, accurate financial models. You can easily assess the pros and cons of models to suit your unique business needs. By the end of this book, you will be able to leverage the true power of SAS to design and develop accurate analytical models to gain deeper insights into your financial data. Style and approach A comprehensive guide filled with use-cases will ensure that you have a very good conceptual and practical understanding of using SAS in the finance domain.