

1. Record Nr.	UNINA9910812062803321
Autore	Bannock Graham
Titolo	The economics and management of small business : an international perspective // Graham Bannock
Pubbl/distr/stampa	London ; ; New York, : Routledge, 2005
ISBN	0-8419-0848-6 1-134-30579-6 1-134-30580-X 1-280-10539-9 0-203-33834-0
Edizione	[1st ed.]
Descrizione fisica	1 online resource (254 p.)
Classificazione	83.82 QP 310
Disciplina	338.6/42
Soggetti	Small business Small business - Management Small business - Government policy Economic development
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [218]-235) and index.
Nota di contenuto	Book Cover; Title; Contents; Preface; List of abbreviations and acronyms; Defining and counting small firms; Some characteristics of small firms and their owners; Do small firms matter?; The constraints on small firms; Business owners and government; Entrepreneurs and managers; Government policies on small firms; Training and support; Small firms in developing countries; The big picture; Appendix: Coverage, sources and comparisons of small business statistics; Bibliography; Index;
Sommario/riassunto	This book provides an international perspective on small business, and includes many pedagogical features such as questions for discussion, international case studies, and empirical research.