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Nota di contenuto	Cover; The Focus On Series; Focus On Photographing People; Copyright; Dedication; About the Author; Acknowledgments; Contents; Chapter 1: Introduction ; What is portraiture?; How to use this book; Why take pictures of people?; Six steps to taking better portraits; Chapter 2: Equipment ; Choosing a camera body; Buying lenses; Great lenses for portraiture; Flashes and lighting; Reflectors and diffusers; Outfitting a simple portrait studio; Chapter 3: Photography Basics ; What affects an exposure?; Overriding the camera's decisions: Manual mode; Moving away from automatic camera modes Shutter and aperture priority Focusing properly; Shutter speed; Aperture explained; Aperture and creative effects; How ISO works; Pros and cons of using ISO; Shutter, aperture, and ISO: Putting it all together; Picking the right lens; White balance; Shooting in RAW; Chapter 4: Composition and Making People Look Good ; It's all about the eyes; Focusing and composing your portraits; Putting your models at ease; Directing models; Catchlights; Shooting from below; Shooting from above; Composition rules; Keep an eye on your background; The Rule of Thirds; Leading lines Negative space for a positive impact Rules are meant to be broken; Chapter 5: Getting Creative ; High-key portraiture; Low-key portraiture; Back-lighting; Side-lighting; Get in close ... no, closer; Creative use of

colors; Black and white; Chapter 6: Street Photography ; Choose your weapons; Taking photos on the sly; Street photography farther afield; Etiquette on the street; Focus on: Street photography; Chapter 7: Photo Editing ; Digital workflow; Free software; Nonfree software; Adjusting your exposure; Saving an overexposed image; Contrast; Cropping and rotating your photos
Fixing your colors
Cleaning up the images; Fixing skin blemishes; From color to black and white; Pulling it all together; Chapter 8: How to Learn More ; Getting out of a rut; Learning from others' photos; Reconstructing a photograph; Learning from your own photos; Where to turn for inspiration; Index

Sommario/riassunto

Taking good photographs of people is a combination of many factors: What is the best light for the subject? How should they stand? What aperture should you use for maximum impact? This easy-to-follow, highly visual guide to portraiture explains the technical and aesthetic considerations of creating great images. Step-by-step instruction, tips from an experienced professional photographer, project assignments and gorgeous photography make learning how to take good photos of people quick and easy. Aimed at beginners or amateurs toting a DSLR and wanting pointers on how to make their people photography really shine, this book offers the basics on composition, lighting, posing, street photography and post-production techniques in a fun and conversational manner.
