

1. Record Nr.	UNINA9910812041803321
Autore	Richards Dick <1943->
Titolo	The art of winning commitment : 10 ways leaders can engage minds, hearts, and spirits // Dick Richards
Pubbl/distr/stampa	New York, : AMACOM, c2004
ISBN	1-62198-341-2 0-8144-2932-7
Edizione	[1st edition]
Descrizione fisica	x, 212 p. : ill
Disciplina	658.3/14
Soggetti	Commitment (Psychology) Employee loyalty Employee motivation Organizational commitment
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from title screen.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover -- Contents -- Acknowledgments -- Introduction: Democracy, Leadership, and Commitment -- CHAPTER 1 Commitment and Change -- Part 1: Winning Intellectual Commitment -- CHAPTER 2 Insight -- CHAPTER 3 Vision -- CHAPTER 4 Storytelling -- CHAPTER 5 Mobilizing -- Part 2: Winning Emotional Commitment -- CHAPTER 6 Self-Awareness -- CHAPTER 7 Emotional Engagement -- CHAPTER 8 Fostering Hope -- Part 3: Winning Spiritual Commitment -- CHAPTER 9 Rendering Significance -- CHAPTER 10 Enacting Beliefs -- CHAPTER 11 Centering -- CHAPTER 12 Towering Conclusions and Further Strategies -- Resources -- Index -- A -- B -- C -- D -- E -- F -- G -- H -- I -- J -- K -- L -- M -- N -- O -- P -- Q -- R -- S -- T -- U -- V -- W -- Y -- Z -- About the Author.
Sommario/riassunto	Leadership books most often cite interviews with high-profile business executives while offering do-and-don't case studies of different corporate initiatives in action. But some of the world's most extraordinary leaders work their magic outside the world of business. Their ability to gain the enthusiastic commitment of their people -- when something other, and perhaps greater, than profit is at stake -- demonstrates a fundamental human connection that their counterparts

in the corporate sector would do well to emulate. The Art of Winning Commitment presents the unique perspectives of a diverse group of leaders that includes: \* educators \* religious and spiritual leaders \* heads of not-for-profit social services \* an orchestra conductor \* a professional storyteller Readers will also learn leadership secrets from former Philadelphia 76ers' executive Pat Croce, former Chief of the Cherokee Nation Wilma Mankiller, and politician and retired U.S. Army General Wesley Clark, and others. In the search for commitment, loyalty, and business excellence, leaders can learn a lot from those outside of the business definition of leadership.

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