Record Nr. UNINA9910812037503321 Autore Soprano Aldo Titolo Measuring operational and reputational risk [[electronic resource]]: a practitioner's approach / / Aldo Soprano ... [et al.] Chichester, England; ; Hoboken, N.J., : Wiley, c2009 Pubbl/distr/stampa **ISBN** 1-119-20877-7 1-282-93959-9 9786612939594 0-470-74211-9 Descrizione fisica 1 online resource (227 p.) Collana Wiley finance series Altri autori (Persone) SopranoAldo Disciplina 658.15/5072 Risk management Soggetti Risk assessment Operational risk Corporate image Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references (p. [193]-200) and index. Nota di contenuto 1. The development of ORM in UniCredit group -- 2. The calculation dataset -- 3. Loss distribution approaches -- 4. Analyzing insurance policies -- 5. Managing reputational risk -- 6. Conclusions. How to apply operational risk theory to real-life banking data Modelling Sommario/riassunto Operational and Reputational Risks shows practitioners the best models to use in a given situation, according to the type of risk an organization is facing. Based on extensive applied research on operational risk models using real bank datasets, it offers a wide range of various testing models and fitting techniques for financial practitioners. With this book, professionals will have a foundation for measuring and predicting these important intangibles. Aldo Soprano (Madrid, Spain) is Group Head of operational risk