

1. Record Nr.	UNINA9910812007903321
Autore	Page Christopher <1963->
Titolo	The roles of public opinion research in Canadian government / / Christopher Page
Pubbl/distr/stampa	Toronto, [England] ; ; Buffalo, [New York] ; ; London, [England] : , : University of Toronto Press, , 2006 ©2006
ISBN	0-8020-9377-9 1-281-99177-5 9786611991777 1-4426-8223-X
Descrizione fisica	1 online resource (267 p.)
Collana	Series in Public Management and Governance
Disciplina	320.60971
Soggetti	Political planning - Canada Public opinion - Canada Federal government - Canada - Public opinion Electronic books. Canada Politics and government 1980- Public opinion
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	""Contents""; ""Acknowledgments""; ""Introduction""; ""1 Public Opinion and Polling""; ""2 Public Opinion and Policy-making""; ""3 The Practice and Framework of Opinion Research for Government in Canada""; ""4 An Overview of the Uses of Opinion Research in the Policy Process""; ""5 Opinion Research and Government Communications""; ""6 Opinion Research and Constitutional Renewal, 1980a€?1""; ""7 Opinion Research and the Goods and Services Tax""; ""8 Opinion Research and Gun Control""; ""9 Constraints on the Use of Opinion Research in Government""; ""10 Conclusion"" ""Appendix 1 Federal Government Poll on the Constitution""" Appendices 2.1a€?2.4 Polling on the Goods and Services Tax""; ""Appendices 3.1a€?3.2 Polling on Gun Control""; ""Appendix 4 Selected Interview Sources""; ""Notes""; ""Index""; ""A""; ""B""; ""C""; ""D""; ""E""; ""F""; ""G""; ""H""; ""I""; ""J""; ""K""; ""L""; ""M""; ""N""; ""O""; ""P""; ""Q"";

""R""; ""S""; ""T""; ""U""; ""V""; ""W""; ""Y""

Sommario/riassunto

"It is a common assumption that governments using public opinion research primarily to help them make decisions about major policy issues. However, how valid is this assumption? In *The Roles of Public Opinion Research in Canadian Government*, Christopher Page presents a major scholarly investigation into the uses and effectiveness of polls and focus groups." "The Role of Public Opinion Research in Canadian Government demonstrates that opinion research has a greater variety of roles than is often recognized, and that, despite conventional wisdom, its foremost impact is to help governments determine how to communicate with citizens. It is an essential contribution to the study of Canadian politics, filling a major gap in the scholarship."--Jacket.