

1. Record Nr.	UNINA9910811934203321
Titolo	From bananas to buttocks : the Latina body in popular film and culture // edited by Myra Mendible
Pubbl/distr/stampa	Austin, : University of Texas Press, c2007
ISBN	0-292-79501-7
Edizione	[1st ed.]
Descrizione fisica	1 online resource (336 p.)
Altri autori (Persone)	MendibleMyra <1954->
Disciplina	305.48/868073009045
Soggetti	Hispanic American women - Public opinion Hispanic American women - Ethnic identity Hispanic American women in mass media Popular culture - United States Human body - Social aspects - United States Femininity - United States Stereotypes (Social psychology) - United States Public opinion - United States United States Ethnic relations
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	""Contents""; ""Introduction: Embodying Latinidad: An Overview (Myra Mendible)""; ""Section One: Case Studies: Silent and Classic Film Era""; ""Chapter 1: Film Viewing in Latino Communities, 1896-1934: Puerto Rico as Microcosm (Clara E. Rodriguez)""; ""Chapter 2: Lupe Velez: Queen of the B's (Rosa Linda Fregoso)""; ""Chapter 3: Lupe Velez Regurgitated: Cautionary, Indigestion-Causing Ruminations on "Mexicans" in "American" Toilets Perpetrated While Covetously Screening "Veronica" (William A. Nericcio)""; ""Section Two: Performing Bodies: Contemporary Film and Music Media"" ""Chapter 4: Celia's Shoes (Frances Negron-Muntaner)"" ""Chapter 5: Salma Hayek's Frida: Transnational Latina Bodies in Popular Culture (Isabel Molina Guzman)""; ""Chapter 6: Is Penelope to J.Lo as Culture Is to Nature?: Eurocentric Approaches to "Latin" Beauties (Angharad Valdivia)""; ""Chapter 7: Jennifer Lopez: The New Wave of Border Crossing (Tara Lockhart)""; ""Chapter 8: "There's My Territory": Shakira

Crossing Over (Cynthia Fuchs)"; "Chapter 9: "Hey, Killer": The Construction of a Macho Latina, or the Perils and Enticements of Girlfight (Karen R. Tolchin)"

"Section Three: Sensational Bodies: Discourses of Latina Femininity"

Chapter 10: On the Semiotics of Lorena Bobbitt (Charla Ogaz)";

"Chapter 11: Disorderly Bodies and Discourses of Latinidad in the Elian Gonzalez Story (Isabel Molina Guzman)"; "Chapter 12: The Body in

Question: The Latina Detective in the Lupe Solano Mystery Series (Ana Patricia Rodriguez)"; "Chapter 13: La Princesa Plastica: Hegemonic and

Oppositional Representations of Latinidad in Hispanic Barbie (Karen Goldman)"

"Chapter 14: Chusmas, Chismes, y Escandalos: Latinas Talk Back to El Show de Cristina and Laura en America (Viviana Rojas)""

Contributors"; "Index"

Sommario/riassunto

From the exuberant excesses of Carmen Miranda in the "tutti frutti hat" to the curvaceous posterior of Jennifer Lopez, the Latina body has long been a signifier of Latina/o identity in U.S. popular culture. But how does this stereotype of the exotic, erotic Latina "bombshell" relate, if at all, to real Latina women who represent a wide spectrum of ethnicities, national origins, cultures, and physical appearances? How are ideas about "Latinidad" imagined, challenged, and inscribed on Latina bodies? What racial, class, and other markers of identity do representations of the Latina body signal or reject? In this broadly interdisciplinary book, experts from the fields of Latina/o studies, media studies, communication, comparative literature, women's studies, and sociology come together to offer the first wide-ranging look at the construction and representation of Latina identity in U.S. popular culture. The authors consider such popular figures as actresses Lupe Vélez, Salma Hayek, and Jennifer Lopez; singers Shakira and Celia Cruz; and even the Hispanic Barbie doll in her many guises. They investigate the media discourses surrounding controversial Latinas such as Lorena Bobbitt and Marisleydis González. And they discuss Latina representations in Lupe Solano's series of mystery books and in the popular TV shows El Show de Cristina and Laura en América. This extensive treatment of Latina representation in popular culture not only sheds new light on how meaning is produced through images of the Latina body, but also on how these representations of Latinas are received, revised, and challenged.
