1. Record Nr. UNINA9910811901703321 Autore Mukhina Irina <1979-> Titolo Women and the birth of Russian capitalism: a history of the shuttle trade / / Irina Mukhina; Yuni Dorr, design Pubbl/distr/stampa DeKalb, Illinois:,: NIU Press,, 2014 ©2014 **ISBN** 1-5017-5815-2 1-60909-152-3 Descrizione fisica 1 online resource (183 p.) Collana NIU Series in Slavic, East European, and Eurasian Studies Disciplina 382.082/0947 Women merchants - Soviet Union - History Soggetti Businesswomen - Soviet Union - History Small business - Soviet Union - History Black market - Soviet Union - History Soviet Union Commerce History Lingua di pubblicazione Inglese Materiale a stampa **Formato** Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Origins of the shuttle trade, 1987-91 -- The "golden age" of the shuttle trade and its structure -- Women traders: success in numbers -- The price of success -- Where did all the women go? Sommario/riassunto Little has been known, acknowledged, or studied about the shuttle trade, one of the major manifestations of new Russian life of the 1990s. The term itself seems to suggest something of a rather small scale. Indeed, the amount of each transaction in this trade was miniscule. Individual peddlers traveled to near-abroad with their bulging bags and brought back home for resale only as many goods as they could personally carry in their enormous suitcases. The phenomenon hidden behind the term "shuttle trade" was by no means insignificant or small in scale. By the mid-1990s, it constituted the backbone of Russian consumer trade and was a substantial source of revenue. The primary participants in the shuttle trade were women, and in this enlightening study Mukhina assesses the reasons why women were attracted to this

business, the range of the personal experiences of female shuttle traders, and the social impact of women's involvement in this sort of

economic activity. By analyzing the social and gendered dimensions of the shuttle trade, the reader can begin to understand more broadly how gender shaped the "transition" period associated with the end of communist regimes in Eastern Europe. Moreover, the difficulties that these women faced highlight the gap between the rhetoric of free market economy and the actual market practices. These womentraders had to create and shape the physical market (an open-air space) for their goods without the basic legislative and other provisions of market economies. The shuttle trade became an avenue of female suffering but also of survival and even empowerment during the time that most Russians now call "the wild 1990s."