1. Record Nr. UNINA9910811892403321 Autore Frank Malcolm Titolo Que Haremos Cuando Las Maquinas lo Hagan Todo = : [artificial intelligence, bots and Big Data] / / Malcolm Frank, Ben Pring, and Paul Roehrig Pubbl/distr/stampa Madrid, Espana:,: Lid Editorial Empresarial S. L., , [2018] ©2018 Descrizione fisica 1 online resource (208 pages) Disciplina 302.35 Soggetti Organizational behavior Teams in the workplace Leadership Lingua di pubblicazione Spagnolo **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Sommario/riassunto When Al-powered systems can drive our cars, diagnose medical patients, and manage our finances more effectively than humans, it raises profound questions about the future of work and where we as individuals and companies are headed. "What We Will Do When Machines Do It All" is a reference guide to understand what artificial intelligence (AI) is, what impact it has and will continue to have on our business, and how we can leverage it to create sustainable business advantage and remain competitive. . The authors provide a clear strategic and pragmatic orientation, which they illustrate with real cases, data and relevant information to take the necessary steps in organizations in a world where new technologies are changing the way

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