

1. Record Nr.	UNINA9910811885203321
Autore	Benson Thomas W.
Titolo	Posters for peace : visual rhetoric & civic action // Thomas W. Benson
Pubbl/distr/stampa	University Park, Pennsylvania : , : Pennsylvania State University Press, , [2015] ©2015
ISBN	0-271-06735-7
Descrizione fisica	1 online resource (x, 214 pages) : illustrations
Disciplina	959.70431
Soggetti	Political posters, American - California - Berkeley - History - 20th century Vietnam War, 1961-1975 - Protest movements - California - Berkeley United States Politics and government 1969-1974 Posters
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references (pages 191-205) and index.
Nota di contenuto	Frontmatter -- Contents -- Preface -- Acknowledgments -- Posters for Peace -- Posters for Peace: Visual Rhetoric and Civic Action -- A Time to Kill, and a Time to Heal -- Be Young and Shut Up -- Peace Is Patriotic -- We Are Exporting Democracy -- The Berkeley peace posters in the Penn State University Collection -- Plates -- Notes -- Sources -- Index
Sommario/riassunto	By the spring of 1970, Americans were frustrated by continuing war in Vietnam and turmoil in the inner cities. Students on American college campuses opposed the war in growing numbers and joined with other citizens in ever-larger public demonstrations against the war. Some politicians—including Ronald Reagan, Spiro Agnew, and Richard Nixon—exploited the situation to cultivate anger against students. At the University of California at Berkeley, student leaders devoted themselves, along with many sympathetic faculty, to studying the war and working for peace. A group of art students designed, produced, and freely distributed thousands of antiwar posters. Posters for Peace tells the story of those posters, bringing to life their rhetorical iconography and restoring them to their place in the history of poster art and political street art. The posters are vivid, simple, direct, ironic, and often graphically beautiful. Thomas Benson shows that the student

posters from Berkeley appealed to core patriotic values and to the legitimacy of democratic deliberation in a democracy—even in a time of war.
