Record Nr. UNINA9910811879903321 The strategies of China's firms: resolving dilemmas / / edited by Hailan **Titolo** Yang, Stephen L. Morgan, Ying Wang Pubbl/distr/stampa Amsterdam, [Netherlands]:,: Chandos Publishing,, 2015 ©2015 **ISBN** 0-08-100276-9 Descrizione fisica 1 online resource (191 p.) Collana Elsevier Asian Studies Series Disciplina 338.60951 Soggetti Corporate governance - China Business enterprises - China China Economic policy Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references at the end of each chapters and Nota di bibliografia index. Nota di contenuto Front Cover; The Strategies of China's Firms: Resolving Dilemmas; Copyright; Contents; List of contributorsP.; Preface; About the editors; Contributing authors; Chapter 1: Development of Chinas statecontrolled firms: The case of the consumer electronics sector; 1.1. Introduction; 1.2. The institutional situation in the Chinese CEs sector; 1.3. Different ways of development of firms; 1.4. Exploitation and exploration learning strategy in transition economies; 1.5. The efficiency of the state ownership: 1.6. Research design: Case study. performance measurement, and data analysis 1.6.1. Measuring performance of the firms1.6.2. Data analysis; 1.7. Findings: Business strategies, ownership structure, and performance of the case firms; 1.7.1. Exploitation and exploration strategies of case firms; 1.7.1.1. Stage 1: 1978-1992; 1.7.1.2. Stage 2: 1993-2007; 1.7.2. The evolution of ownership structure of case firms; 1.7.3. The performance of the case firms; 1.8. Discussion: State ownership and competitiveness; 1.8.1. The virtuous circle of the development pattern of state-controlled firms with competitive position 1.8.2. The vicious circle of the development pattern of state-controlled firms with less competitive position 1.9. Conclusion: Theoretical implications and avenues for future research; 1.9.1. Theoretical

implications; 1.9.2. Avenues for future research; Chapter 2: The relationship between the share structure of business groups and the performance of the listed affiliated firms; 2.1. Introduction; 2.2. Hypothesis development; 2.3. Study design; 2.3.1. Sample selection and data source; 2.3.2. Variables; 2.3.2.1. Dummy variables; 2.3.2.2. Data screening; 2.3.2.3. Data standardization 2.4. Data analysis and result2.5. Conclusion; Chapter 3: Labor litigation in China; 3.1. Introduction; 3.2. Labor litigation; 3.3. The development of labor litigation in China; 3.4. Court; 3.5. Legal services; 3.6. The labor legislation procedure; 3.7. The role of litigation in dealing with labor disputes; 3.8. Conclusions; Chapter 4: Location patterns of Chinese transnational corporations: A comparative study of Chinese and foreign transnatio...; 4.1. Introduction; 4.2. General location strategies of TNCs; 4.2.1. Risks in foreign markets; 4.2.2. Investment motives

4.2.2.1. Market seeking cities regional/global connectivity4.2.2.2. Resource seeking natural resources, cheap human resources, infrastructures (transportation and telecommunicatio...; 4.2.2.3. Efficiency seeking easy access to natural resources, highly skilled human resources, open economic environment,...; 4.2.2.4. Strategic asset seeking firms business strategies, knowledge-related assets, brand awareness, market share,etc.; 4.3. Special location strategies of CTNCs; 4.3.1. Current problems of the CTNCs; 4.3.2. Corporate strategies and location patterns of CTNCs