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Perrez -- 1. First Lady, Secretary of State and Presidential Candidate: A comparative study of the role-dependent use of metaphor in politics / Kathleen Ahrens -- 2. Fairies, Christmas miracles and sham marriages: A diachronic analysis of deliberate metaphors in Belgian political discourse / Pauline Heyvaert -- 3. The rhetorical use of political metaphor before, during and after the presidency: Television interviews with the former Croatian president / Nikolina Borcic and Ivona Culo -- 4. Knifed in the back: A metaphor analysis of party leadership takeovers / Ben Fenton-Smith -- 5. Greek metaphors in the fiscal straightjacket / Anastasios Vogiatzis -- 6. The use of sensorimotor-based concepts during and after presidential campaigns: Emmanuel Macron and Donald Trump / Liane Stroebel -- 7. Variations of metaphors in party manifestos about EU finality: Assessing party positions through conceptual metaphors / Jan Kovar   -- 8. Variation in methods for studying political metaphor: Comparing experiments and discourse analysis / Paul H. Thibodeau, James Fleming and Maya Lannen -- Conclusion: A Journey through variation in political metaphor / Paul H. Thibodeau, Julien Perrez and Min Reuchamps -- Biographical notes -- Index.

| Sommario/riassunto | "The objective of this book is to understand variation in political metaphor. Political metaphors are distinctive and important because they are used to achieve political goals: to persuade, to shape expectations, to realize specific objectives and actions. The analyses in the book go beyond the mere identification of conceptual metaphors in discourse to show how political metaphors function in the real world. It starts from the finding that the same conceptual domains are used to characterize politics, political entities and political issues. Yet, the specific metaphors used to describe these conceptual domains often change. This book explores some of the reasons for this variation, including features of political leaders (e.g., their age and gender), countries, and other sociopolitical circumstances. This perspective yields a better understanding of role(s) of metaphors in political discourse"-- |