

1. Record Nr.	UNINA9910811864203321
Autore	Winfree Jason A.
Titolo	Sports Finance and Management : Real Estate, Entertainment, and the Remaking of the Business // by Jason A. Winfree
Pubbl/distr/stampa	Boca Raton, FL : , : CRC Press, , [2011] ©2012
ISBN	0-429-25245-5 1-4398-9710-7
Edizione	[First edition.]
Descrizione fisica	1 online resource (476 p.)
Disciplina	338.43796
Soggetti	Sports - United States - Finance Sports - United States - Management Sports - Economic aspects - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Front Cover; Contents; Preface; Acknowledgments; About the Authors ; Chapter 1: The Redefinition of the Sports Business; Chapter 2: The Structures of Ownership; Chapter 3: Financial Statements, Revenues, and Costs; Chapter 4: Facilities: "Disneyfication" and Design; Chapter 5: Stadium Financing; Chapter 6: Sports Teams and Real Estate Development, or Real Estate Development Companies with Sports Teams?; Chapter 7: Media and Sports Management; Chapter 8: What Are Teams Worth? Team Valuation Chapter 9: Demand and the Sports Business:What Does the Customer Want and How Does a Team Owner Provide It?Chapter 10: Pricing Strategies; Chapter 11: Capital Budgeting and Team Investments; Chapter 12: League Policies, Taxes, and Profits; References; Back Cover
Sommario/riassunto	The sports business landscape has changed dramatically in the past two decades. Teams and facilities have become integral parts of the businesses of real estate and development, entertainment, and the media. While an understanding of core financial management issues specific to the sports industry is still mandatory, a greater appreciation of finan.

