Record Nr. UNINA9910811857303321 Competitiveness, localised learning and regional development: **Titolo** specialisation and prosperity in small open economies // Peter Maskell. [et al.] New York;; London:,: Routledge,, 1998 Pubbl/distr/stampa **ISBN** 1-134-73482-4 1-134-73483-2 1-280-33084-8 0-203-27692-2 0-203-03016-8 Descrizione fisica 1 online resource (273 p.) Routledge Frontiers of Political Economy Collana Altri autori (Persone) MaskellPeter Disciplina 330.122 338.9 Competition Soggetti Economic development International economic integration Regional economics Economic specialization Communities - Urban Groups Sociology & Social History Social Sciences Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references (pages 215-245) and indexes. Nota di contenuto Book Cover; Title; Contents; List of figures; List of tables and cases; About the authors; Foreword by Michael Storper; Preface; Regional specialisation and localised learning; An introduction; Ubiquitification, knowledge and localised capabilites; Sustainable patterns of specialisation in a globalised economy; Firm competitiveness through

knowledge creation; Localised capabilities and the competitiveness of regions and countries; Small countries, localised learning and lack of

learning: the cases of furniture, fish and phones

Small nations: how to sustain prosperity in open, low-tech

economiesComfort and competitiveness: the wooden furniture industry; Natural resources and the institutional endowment: the fishing industry; Footloose communications: the mobile phone industry; Conclusions and policy implications; Towards a learning-based industrial and regional policy; Notes; References; Author index; Subject index

Sommario/riassunto

Drawing on a rich literature and case study material from selected industries, and elaborating on key concepts such as firms and competencies, industries and industrial systems, and competitiveness and prosperity, this book sets out to answer three broad research questions: * What is competition about in today's economy? * Why do geographical areas (local milieus, cities, regions, countries) specialize in particular types of economic activity, and why do patterns of specialization, once in place tend to be so tremendously durable? * How can high-cost regions in general and small in