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Nota di contenuto	Introduction -- Cities and the creative class -- Competing in the age of talent -- The economic geography of talent -- Bohemia and economic geography -- Technology and tolerance / with Gary Gates -- The university town : leveraging talent, not technology -- Rebuilding lower Manhattan for the creative age.
Sommario/riassunto	In his compelling follow-up to <i>The Rise of the Creative Class</i> , Richard Florida outlines how certain cities succeed in attracting members of the 'creative class' - the millions of people who work in information-age economic sectors and in industries driven by innovation and talent.